



Greetings:

Divas For A Cure will once again take to the road Summer 2007, traveling across country, promoting breast cancer awareness, early detection and raising funds to aid in the fight to find a cure for Breast Cancer. This year we will depart from Southern California and travel across country to the East Coast and back with one of our featured stops in Kansas City, Missouri for the National Bikers' Roundup, then back to California.

Divas For A Cure is a California Non-Profit Public Benefit Corporation headquartered in Oakland, CA. **DFAC** was founded by Jan Emanuel out of a very personal experience. **DFAC** is dedicated to promoting early detection, education, screenings and supporting research organizations to continue the quest to one day find a cure and eradicating cancers of all kinds. Although breast cancer is the most common cancer among women in California, the chance of survival when diagnosed early like Jan is as high as 95%.

DFAC received both local and national recognition during its inaugural 2006 run, receiving acknowledgements from, Senator Jackie Speier of California and Mayor Lawrence Morrissey of Rockford, Illinois. Our first DFAC public service announcement was viewed from coast to coast on all major television networks, in addition to Dish Network (Colours TV) and the Black Family Channel. DFAC was also interviewed along the route by local newspapers, television and radio stations. DFAC riders, along with the Swedish American Center for Women, recorded a Podcast which was produced by TriCom Podcast and downloaded by over 22,226 subscribed users internationally. DFAC was also featured in the August issue of **UPSCALE Magazine**, with a national circulation of approximately 1,072,768 total readers.

On October 21, 2006, following the successful conclusion of the ride, Divas For A Cure, accompanied by the Houston Chapter of the Buffalo Soldiers Motorcycle Club, presented a check in the amount of **\$25,000** to M.D. Anderson Cancer Center for breast cancer research. We stood with a sense of accomplishment and pride that DFAC honored our commitment to raise these funds our first year... *our mission for 2006 was achieved, yet the battle is far from won.*

Unlike many larger non-profits, DFAC is a grassroots organization. Our Board of Directors, riders, and office administrators are all volunteers, there are no paid staff. We structured DFAC so that our operating expenses and 90% of our administrative overhead are paid for through corporate sponsorship and/or donated in-kind services; therefore we are able to dedicate \$.90 cents of every dollar to our cause. Proceeds and donations raised go direct to a Breast Cancer research center.

The following website link will provide our donation and sponsorship information over the internet: <http://www.realdivasride.com/FAC/donate.htm>.

Here are a few sample links from our 2006 efforts:

- **First Giving Pledge Page:** <http://www.firstgiving.com/divasforacure>
- **Jan Emanuel - 2006:** <http://www.firstgiving.com/janemanuel>

Proceeds from this year's campaign will be dedicated toward the goal of health fairs, educational materials, wig donations for women enduring chemotherapy, and mobile breast examines into segments of society that do not ordinarily seek or receive medical attention due to socioeconomic conditions.

It is with your generous support that **DFAC** will continue to be a success. Your business or corporation has this opportunity to not only support **DFAC**, but you can benefit from promotional association of the event. In addition, as a sponsor you will gain recognition from onsite promotions, extensive cross-country media exposure and community representation.

We have not finalized our route as of yet (Itinerary attached) but we will be working towards releasing that information soon. This is being scheduled as a 22-day vigorous ride! It will be both a test of endurance and a journey from the heart with a purpose!

We are still seeking sponsors for the run and we can use people to volunteer to assist along the way. We are looking for sponsors to host a fundraiser at their location upon our arrival and/or departure.

For Example: "Diva Day"

Here are some suggested ideas that would help to make the event and run a success:

- A small ad in your company newsletter announcing the "**Divas For A Cure, Summer 2007**" event
- A small ad in your company newsletter announcing your local event for the Divas
- A Booth at your location for Rider Sign Up upon our arrival
 - Refreshments for the Diva Riders upon arrival
 - Permission for DFAC to sell the Divas For A Cure Lapel Pin, Poster and Patches
- Donate an item to raffle
- Cash Donation to "**Divas For A Cure**"
- In-Kind Services

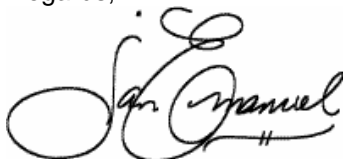
We would also appreciate your corporate support for the following:

- Corporate Sponsorship/Donation
- Media Advertisement
- Merchandise Donations for Auctions
- Purchase of Diva Products for Customer Giveaways

In return, we would acknowledge your company on the DFAC website, printed marketing material and other media.

For more information, please visit our website at www.DivasForACure.org or www.DareToBeADiva.com. We look forward to hearing from you and hope that we can count on you for your support.

Regards,

A handwritten signature in black ink that reads "Jan Emanuel". The signature is written in a cursive style with a large initial "J" and "E".

Jan Emanuel
Founder & President, Divas For A Cure

Sponsor Us...



How can you help?

Sponsorship

Presenting Sponsor:	\$ 5,000
<ul style="list-style-type: none">• Prominent Company Name & Logo on all collateral material• Company Name & Logo at every ride stop• Presenting recognition at kickoff party & media reception• Sponsor Logo Hyperlink and sponsor recognition on Divas For A Cure & Real Divas website• Sponsor logo and full page ad in event program	
Road Sponsor:	\$ 3,000
<ul style="list-style-type: none">• Company Name & Logo on all collateral material• Company Name & Logo on Stage• Sponsor Logo Hyperlink and sponsor recognition on Divas For A Cure & Real Divas website• Sponsor logo and ½ page ad in event program	
Pit Stop Sponsor:	\$ 2,500
<ul style="list-style-type: none">• Company Name & Logo on all collateral material• Recognition at " Pit Stop City"• Sponsor Logo Hyperlink and sponsor recognition on Divas For A Cure & Real Divas website• Sponsor logo and ¼ page ad in event program	
Hospitality Sponsor:	\$ 1,000
<ul style="list-style-type: none">• Sponsorship of Real Divas hospitality luncheon• Sponsor signage in hospitality room• Sponsor Logo Hyperlink and sponsor recognition on Divas For A Cure & Real Divas website• Sponsor logo in event program	
Pit Crew:	\$ 250
<ul style="list-style-type: none">• Individual or Group name in event program	

Survivors/In Memory

Here are a few stories and reasons to stay focused on a cure!



Jean Segers

I was diagnosed with breast cancer in March 2000 after a routine mammogram. I underwent surgery including reconstruction in April. I consider myself quite fortunate in that my cancer was in situ, which means it had not spread. Therefore I did not require any radiation or chemotherapy. I believe if it had not been for cancer research, with the development of the mammogram as well as other life saving devices, I may not have been so fortunate. My husband was my rock throughout the entire process and my family and many friends could not have been more supportive. I continue to do whatever I can to support the find for a cure; including buying breast cancer stamps, doing the Ultimate Drive with BMW, supporting Divas for a Cure, etc.

Wendy Harris

I was first Diagnosed with border line diabetes in Nov 04, so I went on a diet and lost 50 lbs to control the diabetes instead of taking insulin.

I was feeling great about myself, then I went for a my yearly mammogram in April. I was then diagnosed with breast cancer on April 27, 2005. My first thought was "why me and why would God do this to me after I just got healthy?" Well breast cancer does not care what you are or who you are. I first went in for the lumpectomy in June 05. They also removed 3 nodes (1 was cancerous). After 6 weeks I went back to the surgeon thinking everything was fine and I could go back to work. Wrong! We were told they found more cancer. My husband and I could only look at each other and cry. I decided after taking a few deep breaths that I did not want to die young (52 at the time). So we decided to have the mastectomy, reduction and the tram-flap. That was done on Sept 2, 05. After the surgery, of course you have to tolerate those horrible drains but mine left me with continuing seromas in my abdomen for several months. On Dec 2nd during my nipple reconstruction, they had to remove a huge seroma thru my stomach again. That led to more drains, which put me back to the hospital on Dec 14th with a very serious stomach infection under the drains. And, so the story goes that I was finally able to return to work Jan 23rd, 06. God Bless my husband! If it was not for his strength and his support, I really don't think I would have come thru this. He was there for every drain that needed emptied, every tear that needed to be wiped away and every bandage that needed changed. He is truly a blessing in my life. The Avon Walk was an experience that I will never forget. Even though I did not walk the full 39 miles, I prayed that every step I took was that much closer to a cure!



Jean Reilly

Did I know that after having breast cancer at 41 yrs old that my life would be changed forever? Yes, but in the positive ways it has? Now, I am a 2004 rider from Changing Gears returning this year for yet another adventure of a lifetime. Never in my wildest dreams would I have ever seen myself doing the things I do now because of breast cancer. Cancer is such a devastating disease but yet can bring such good things to your life. That is how I have chosen to look at my experience. It has been almost 4 years since that day I heard, "The biopsy was positive." From that day my life has been forever changed. My relationships with my family have grown...my friendships are deeper...my attitude on life has taken a new turn.



I have met some of the most amazing women that have become lifelong friends that I will treasure forever. I live for the moment but yet I look to the future...a future of taking chances, doing those things that I really want to do.

I thank so many for these changes...a very supportive husband who has stood by my side in every decision I've had to make...loving children whom I adore...my dear friends who never let me walk alone...my sisters who are always there for me no matter what...but most of all...my parents....for raising me to see who I really am.

My Mom is the reason I take the chances, the reason I ride...because of her I own a Harley!! Every time I ride, I see her face, feel her touch & hear her voice telling me how proud she is of me, how she is right there with me. Feeling the wind and the freedom.

I look forward to showing other survivors that we are truly warriors that can conquer anything we choose to. I have proven that to myself & want to share that your life can be full, it can have good outcomes from cancer.. look at me now! jeannier.blogspot.com

In Memory of Mary Clemons

The Clemons home was where you could always count on a hot meal and good conversation. All the neighborhood kids hung out at the Clemons house. If you needed a place to stay, her door was always open. She was known to just about everyone as "Auntie Mary."

Mary was a homemaker for most of her married adult life. Caring for her husband and children was a full-time job. Mary had never worked outside of the home and thought she had no real skills to offer in the employment world. It was a longtime family friend who convinced her to use her natural mother's wit to care for Special Needs Children through the County of Alameda, Foster Care Program.



After successfully completing all the required classes, Auntie Mary and Uncle Bob began caring for At-Risk Children through the County of Alameda. Many of the children she cared for were infants that had been born drug dependant or were temporary Wards of the Court.

Mary was thrilled at the idea of having a real job. She was almost too excited to cash the first check she had ever earned in life. It was cause to celebrate. For several years, we all got attached to many of the children that came through the Clemons home through the Foster Care Program.

Tragically that would all soon end. In 1998, Mary was diagnosed with an advanced stage of Breast Cancer. Because she had not received regular annual mammograms, the cancer went undetected and as a result, her condition was terminal. Although the hospital did try an aggressive form of chemotherapy, due to her size, and limited available treatments the cancer was considered inoperable. During this lengthy ordeal, Uncle Bob died suddenly of a massive heart attack.



In 2000, Mary succumbed to Breast Cancer. I was there by her side when she whispered her last words to me and then peacefully closed her eyes and passed away. It rendered me helpless. For the first time in my life, there were absolutely no words that could express the pain and agony I was feeling as I watched her slip away.

One of the doctors who performed her final examination said "It was not simply Breast Cancer that caused her death but also obesity." My emotions went from sadness to rage. Not truly understanding that perhaps a routine examination

and an annual mammogram were not the only things that were important factors to consider.

Mary's weight made it very uncomfortable and almost impossible for her to get a mammogram. She had struggled with her weight practically all her life and especially after the birth of her children. Medical Research had not developed the technology that is currently in place today; to accommodate women of large stature.

It is with a sense of compassion and through research and education that we will develop the means to treat all patients and eventually find a cure. Mary Clemons is just one example of why every woman should "take it personal."

Sponsors



This run would not be possible without the support of our sponsors.
This partial list of sponsors is as follows:

Legal Services:

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URL: www.GoldfarbLipman.com

Phone: (510) 836-6336

Goldfarb & Lipman currently represents over 50 nonprofit corporations, cooperatives and mutual housing associations on a variety of housing and related issues. For many of these clients, we have prepared corporate formation documents, overseen incorporation, trained board directors and organization members, and drafted the necessary tax exemption applications and guided them through the Internal Revenue Service and Franchise Tax Board processes. In addition, our nonprofit clients rely on us to provide ongoing advice on corporate governance and operations matters.

Presenting Sponsors:

Real Divas Ride

P O Box 18904
Oakland, CA 94619

URL: www.realdivasride.com

Email: info@realdivasride.com

Phone: (510) 891-2300



Real DivasRide.com is owned and operated by Administrative Consulting Services. This web site was designed to give women a forum specifically for women who enjoy motorcycle riding, looking for other women riding partners and/or groups, riding events, products and services.

All riders are welcomed to post events, join us on a run, feature your bike/profile regardless of the make or model of your motorcycle. We are dedicated to promoting camaraderie amongst women riders.

RealDivasRide.com has grown significantly since it's inception in 2002. We began as a simple informational newsletter with email distribution. We now have a broad audience of both female and male browsers and users. We are expanding our forum to service and reach riders of all walks of life and professions internationally.

Administrative Consulting Services

was founded in 1999 to provide comprehensive personal and professional services to executives on the move. In January 2000, ACS formed an alliance with the



Administrative Consulting Services

PageTurner.net to also provide comprehensive web site design and literary services.

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Email: JanEmanuel@adminconsulting.com

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2951 Marina Bay Dr., Suite 130
League City, TX 77573

URL: www.pageturner.net

Email: media@pageturner.net



PageTurner.net is a professional web services firm that specializes in Web Design, Internet Marketing and Literary Services. Founded in 1998, the Houston-based company is nationally recognized as one of the leading web developers for author and literary web sites. PageTurner.net has produced web sites for hundreds of clients, including authors: Eric Jerome Dickey; Marcus Major; Bernice McFadden; Kimberla Lawson Roby; Victoria Christopher Murray; and Dr. Jewell Parker Rhodes.

PageTurner.net is a proud sponsor of the African American Book Club Summit (www.summitatsea.com), and also provides pro-bono services for the following non-profit organizations:

- Ripe Harvest Foundation, Baltimore, MD (www.ripeharvest.org)
- Lend Your Hand, Elk Grove, CA (www.lendyourhand.org)
- Brother 2 Brother Literary Symposium (www.theliteraryevent.com/symposium)
- The Good Book Club Teens (www.goodbookclub.com/gbcteens/index.htm)

THE NATIONAL ASSOCIATION OF BUFFALO SOLDIERS MOTORCYCLE CLUB (NABSMC)

The National Association of Buffalo Soldiers Motorcycle Club is unlike any other motorcycle organization in the country. It was created in Greenville, South Carolina during the 1999 National Bikers Round-up to consolidate the educational and charitable efforts of many African American motorcyclists from across the United States. United by a love for the sport of motorcycling and a common background of military service or uniformed civilian service, the members of this organization dedicate countless hours of their time to teaching the history of the Buffalo Soldiers to students and adults in schools, churches, orphanages, senior citizen facilities and youth organizations across America. This motorcycle club welcomes both men and women to their organization.



TriCom Podcast, a division of TriCom Publicity Inc.

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Alton Management Corporation is a leader in the field of progressive property management including single and multi family housing, as well as commercial property.

Our flexibility allows us to work with such diverse forms of ownership as cooperatives, non-profits, sole-proprietorships & partnerships.

With years of experience in financial management, leasing, occupancy, maintenance, security, resident/management relations, planning and evaluations, AMCORP is more than a managing agent, but a genuinely concerned partner.



Correctional Peace Officer's Memorial Run

CPOMR a national website dedicated to honoring our fallen Correctional Peace Officers who lost their lives while performing their duties to protect and serve in our prisons, communities, and the Nation.



CPOMR's dedication is focused on maintaining camaraderie of all motorcycle enthusiasts and instilling in our hearts and minds the bountiful examples of unselfish dedication our Officers have made in making our world a safer place to live.

URL: www.CPOMR.com

Email: info@cpomr.com

Phone: 510-891-2300

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Rider Profile

Jan Emanuel, "Sunny - The Diva"

It has always been my goal to cultivate a small business that would allow me the freedom to be creative while utilizing my artistic talent, along with the love of photography and computer technology. The internet boom afforded me the opportunity to gain immeasurable experience in the high tech industry. After the tragic and devastating events of 9/11, the face of the DOT.com industry was forever changed and many of us in the United States lost our jobs.



My passion for riding and technology soon drove me to develop a web site that would give women a forum and yet be both fun and informative. What started out as a simple newsletter, has developed into a full-service portal, and the birth of my new baby "RealDivasRide.com."

Bringing women together, showing diversity and sharing the love of riding - - is what the Diva web site is all about. A passion should always have a purpose and blessings should be shared! Perhaps there is no one who has not been affected by cancer, therefore we have dedicated a portion of the proceeds from the sale of our "Diva Rider patch" to Breast Cancer Research.

Why is this cause so important to me.
It's very personal. I'm not just a rider, I'm also a survivor!



2007
Divas For A Cure
Cross Country Breast Cancer
Motorcycle Run



PRELIMINARY ROUTING
(Pending Dealership/Stop Participation Confirmations)

(Revised 01 March 07)

*(CALIFORNIA, Arizona, New Mexico, Texas, Oklahoma, Arkansas, Tennessee,
Virginia, West Virginia, Maryland, Pennsylvania, Ohio, Indiana, Illinois, Missouri,
Kansas, Colorado, Utah, Nevada, CALIFORNIA)*

SATURDAY (APPROX 400 MILES)

Travel from Oakland, CA to Los Angeles, CA

DAY 1 SUNDAY 22 JULY 07 (APPROX 475 MILES)

Travel from Los Angeles, CA to Flagstaff, Arizona

DAY 2 MONDAY 23 JULY 07 (APPROX 420 MILES)

Travel from Flagstaff, AZ to Santa Rosa, NM

DAY 3 TUESDAY 24 JULY 07 (APPROX 432 MILES)

Travel from Santa Rosa, NM to Amarillo, Texas to Oklahoma City to Tulsa, OK

DAY 4 WEDNESDAY 25 JULY 07 (APPROX 475 MILES)

Travel from Tulsa, OK to Little Rock, AR to Memphis, TN

DAY 5 THURSDAY 26 JULY 07 (APPROX 388 MILES)

Travel from Memphis, TN to Nashville, TN to Knoxville, TN

DAY 6 FRIDAY 27 JULY 07 (APPROX 257 MILES)

Travel from Knoxville, TN to Roanoke, VA

DAY 7 SATURDAY 28 JULY 07 (APPROX 236 MILES)

Travel from Roanoke, VA to Washington, MD

DAY 8 SUNDAY 29 JULY 07 (APPROX 390 MILES)

Travel from Washington, MD to Columbus, OH

DAY 9 MONDAY 30 JULY 07 (APPROX 418 MILES)

Travel from Columbus, OH to St. Louis, MO

DAY 10 TUESDAY 31 JULY 07 (APPROX 250 MILES)

Travel from St. Louis, MO to Kansas City MO.

*ATTEND NATIONAL BIKERS ROUND-UP 30 YEAR CELEBRATION
FROM TUESDAY 31 JULY TO SATURDAY 4 AUGUST 2007*

DAY 15 SUNDAY 5 AUGUST 07 (APPROX 438 MILES)

Travel from Kansas City, MO to Burlington, CO

DAY 16 MONDAY 6 AUGUST 07 (APPROX 225 MILES)
Travel from Burlington to Colorado Springs to Denver, CO

DAY 17 TUESDAY 7 AUGUST 07 (APPROX 467 MILES)
Travel from Denver, CO to Richfield, UT

DAY 18 WEDNESDAY 8 AUGUST 07 (APPROX 285 MILES)
Travel from Richfield, UT to Las Vegas, NV

DAY 19 THURSDAY 9 AUGUST 07 (APPROX 270 MILES)
Travel from Las Vegas, NV to Los Angeles, CA

DAY 20 FRIDAY, 10 AUGUST 07 (APPROX 270 MILES)
Travel from Los Angeles to Oakland, CA
Final Destination: Jan Emanuel, Aj Jemison, Claudia Lile, & Chase Vehicle

